

SYSTEM AND METHOD FOR ON-LINE DEFINITION OF WEB PAGES**Abstract of the Disclosure**

Disclosed herein is an invention that relates generally to a system and method for
5 providing an on-line forum that permits a user to define a web page. The system enables
a user who is unskilled in the development of web pages to be able to define his own web
page, within the constraints of a general template.

The system provides an on-line forum for permitting at least one user to define a
web page. The web page comprises a plurality of web page elements. The system
10 includes a computing complex accessible to the user via a network. The computing
complex has at least one processing node and at least one storage medium, and the
processing node is programmed to cooperate with the storage medium to provide: a
database that stores data describing at least one of the web page elements; and, a first
software module designed to produce a template representing the web page. The
template consists of a plurality of template elements, each of which corresponds to one of
the web page elements, and some of which are selectable. The first software module is
also designed to permit redefinition of a web page element corresponding to a template
element, in response to the template element being selected.

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